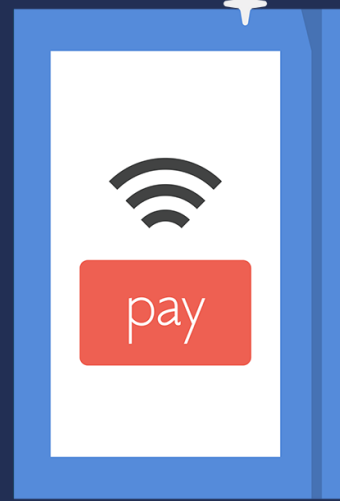


5 Facts to Know About CARD READERS IN THE UK



STATE OF THE INDUSTRY



In 2013, 54% of the total number of vending transactions were made in cash. But in 2022, only **14%** of vending transactions were made in cash!

CASHLESS IS KING

On average, vending machines equipped with card readers increase sales by **25%**, and see an average basket size increase of **55%**.

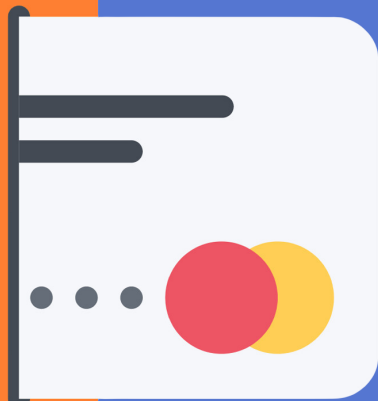
25%



LESS CASH = LESS STRESS

“We don’t worry about if cash from our vending machines is going to make it to the van, to the office, to the bank.”

- Owen Burger, Decorum Vending



PLANNING IS CRUCIAL

Upgrading card readers is no small task.

1. Make a plan.
2. Leverage partners for guidance.
3. Explore implementation support.



SUNSET DATES

UK

Vodafone: 31/12/2023

EE UK: 31/12/2024

Three UK: 31/12/2024

02: 2025

Ireland

Vodafone Ireland: 31/12/2023

Three Ireland: 31/12/2024

THE SUN IS SETTING ON 3G

3G networks are being phased out by major providers. Ensure you don’t lose any sales by updating your vending machines with 4G-connected card reader technology.