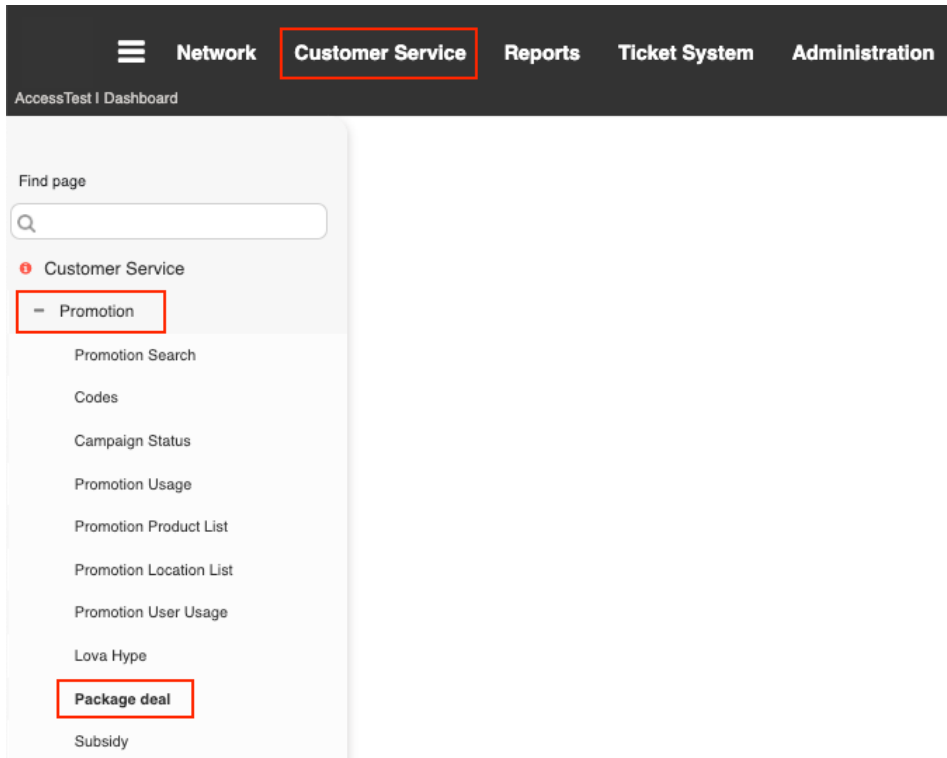


Smart Store Platform Support:

Package Deal

A package deal is a powerful discount system that can be made to automatically apply to the cart during different conditions.

You can find the package deals tab under *Customer Service*-> *Promotion* and in the drop-down menu select *Package deal*.



Above is a screen shot of the page one sees when going to the package deal page. Press *Search* to see existing package deals and / or press the *Create new package deal* button to instead create a new deal. **Please note that no package deals are created until the save button is pressed.** That means one can click around and create a deal, add products to it and nothing applies until the save button is pressed.

Having pressed the Create new package deal button, a new area pops up to the right of the screen, see below.

The screenshot shows a mobile application interface for creating a new package deal. The form is titled "Creating new package deal" and has a red "Save" button in the top right corner. Below the title, there are four tabs: "Deal", "Valid locations", "Products", and "Valid times". The "Deal" tab is currently selected. The form contains several input fields: a "Title" field, a "Deal start" field with a calendar icon, an "end" field with a calendar icon, a "Minimal amount" field, and a "Maximal amount" field. Below these is a "Deal type" dropdown menu with "Flat price" selected. Further down are fields for "Price reduction" (containing the number 0), "Membership, open", and "External Reference".

Here we have 4 tabs (Deal, Valid Locations, Products & Valid times) and a save button in the top right corner (mentioned earlier).

On the deal tab we give the deal a name in the title field. We also set start and stop dates for when the deal is valid on the kiosk network. Then we decide what kind of deal it should be. It can be a flat price, a flat reduction or a percent reduction. If percent is chosen in the drop down, one gets three fields below this, instead of the one that we have for flat price and flat reduction (see below).

The screenshot shows a mobile application interface for creating a new package deal. At the top, there's a title 'Creating new package deal' and a red 'Save' button. Below that are four tabs: 'Deal', 'Valid locations', 'Products', and 'Valid times'. The 'Deal' tab is selected. The form contains several input fields: a 'Title' field, 'Deal start' and 'end' fields with calendar icons, 'Minimal amount' and 'Maximal amount' fields, a 'Deal type' dropdown menu currently set to 'Flat price', a 'Price reduction' input field with the value '0', a 'Membership, open' field, and an 'External Reference' field.

Flat price: Regardless of the real price of the product(s), they should now cost the Price reduction field instead. For example, if you sell \$4 sandwiches and want to pair them with the \$2 soda, you can choose flat price and \$5 for the sandwich and soda deal.

Flat reduction: Regardless of the real price of the product(s), you give this discount on the product. For example, you sell different sandwiches, some that cost \$4 and others that cost \$6, and you want to discount them \$1 then use this feature.

Percent: In this case, the price reduction field is a %-field, where the number of % discount should be entered. The At least and Up to fields are optional and can be used if one wants to make sure that one gives at least \$1 in discount even if the 10% of \$4 only came in at \$0.4. The same way for Up to, if one wants to set a maximum how much discount in real money a percent discount is allowed to give one can enter that here.

In the Valid locations tab, we can select a location from the location list or a predefined list with locations that we want the package deal to be active on.

Creating new package deal Save

Deal **Valid locations** Products Valid times ...

Filter tree

Location

- 1, Instant Systems Test Location, Hans van der Fers gata 33, Borås, (297
- 2, Björns shop, Borås, Test, (testref1)
- 3, Flow Life at Mall of Scandinavia, Testvägen 22, Halmstad, (testref3)
- 4, Jespers test, Testvägen 18, Varberg
- 7, Nino's Rakia Store, Dzole Stojchev 5 , Skopje
- 8, CompuAccess
- 9, Test New Juice, Test
- 10, Reitan Demo Store, Pressbyrån Sthlm, Strandbergsgatan 61, 112 51 €
- 11, Our Instant Test Store, Instantomaten
- 12, SNG Test, (2971142)
- 13, Nino's test
- 14, Bjorn Padel
- 15, GPTestPrice
- 16, Tools, (TestInstant#2)
- 17, Cooler Bjorn, (TestInstant#1)
- 18, Instant Event SC850-Freezer
- 19, SNG new mobo test location

+List

The Valid times tab determines when the deal should be active (Different from the deal start and deal end that gives the start and end dates of the campaign, this gives specific times of the week when it's active). Press Add row at least once to have the valid times filter there, see below. If no rows are added the deal will be active all day(s) at any times.

Creating new package deal Save

Deal Valid locations Products **Valid times** ...

? Bias 0 ? Add row Remove row

Valid	Start	End
Any	00:00:00	23:59:59

Pressing the Any text gives this dropdown:

Creating new package deal Save

Deal Valid locations Products **Valid times** ...

? Bias 0 ? Add row Remove row

Valid	Start	End
Any	00:00:00	23:59:59

- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday
- Weekdays
- Weekends
- Any**

Choose an individual weekday, all weekdays, or all weekend days (or all days). If one wants to have it active on Tuesdays and Thursday one would create 2 lines here.

Press the times under Start and End to set a start time and an end time (local kiosk time) for when this deal should be active. The bias field above allows one to put in a bias in minutes that permits the use of the deal to work before and after the times for that many minutes without the system displaying that. So, for example you have a lunch offer between 11 and 14 and the system might show this on the kiosk somewhere. At the same time, you want the people that shops at 14:02 to still get it, but it looks better if the lunch deal, when displayed on the kiosk, just say 11-14.

Finally, the Products tab. This tab determines what products the package deal should be active for. One needs to press the Add group at least once here. If the deal is of the type of "give 30% discount on food on Friday afternoons" then one group is enough, but if the package deal is "a sandwich and a soda for \$5" then two groups need to be added.

Creating new package deal

Save

Deal Valid locations **Products** Valid times ...

ⓘ Add group Remove group

Name	Items	Split
------	-------	-------

Filter tree

- +Product
- +Lists
- +Types

The name can be changed to something other than the auto generated name to help identify this group of products (i.e., sandwiches and then the other one can

be named sodas by clicking the row named new group (followed by a large number) field.

Now it's time to select what products should be included in the group(s). This can be done in one of 3 ways. By product (select product by product you want to be included in the product group), by Product list (separate page to handle those, <https://admin.instantsystems.se/#promotionproductlist>) or by Product Types (if types have been entered for your products, if so, they could be along the lines of food, snack, drink and so on).

The screenshot displays the 'Promotion Lists' management interface. On the left, a table lists existing promotion lists with columns for ID, Promotion List Name, and Type. On the right, a form is used to edit or create a list, featuring a 'List Name' field, a 'Create' button, a 'Product' search section with 'Identifier' and 'Free text search' options, and two columns for 'Available Products' and 'Product List'.

ID	Promotion List Name	Type
1	Blom Test1	PRICO
4	Extra	PRICO
5	New temp	PRICO
6	New 2	PRICO
7	New temp 4	PRICO
8	Testing New...	PRICO
9	Test 54	PRICO
10	Testing New...	PRICO
11	df	PRICO
1012	OB008	PRICO
1013	TestTEETED	PRICO
1014	Julia Test	PRICO
1015	38	PRICO

Above is the separate page to handle product lists. To the left a search for existing product lists and to the right one edits lists. To create a new list, press the *New List* button in the top right corner. A Product list is similar to by product but can be useful to have if one has many package deals involving the same products, then it can be easier to handle them by creating a list of products and using them on the different package deals rather than having to change every deal when needed.

Below we see one product list to the left (Drinks), the Drinks one is chosen and is populated to the right. The blue field are the products included in the list and the green ones are our search results that we can drag into the list and then press save.



Back to the package deal page. Mark the product group one wants to select products for (on the products tab), click the plus next to Product to expand the list of products. Either use the filter to find products or scroll down to the ones you want and check the check box next to them.

Press the save button and it gets synced out to your kiosks fairly quickly. For the time being a package deal is valid on all your kiosks in the network.

The image tab can be found in the three dots in the tab's menu, it allows us to upload a cart icon picture for this deal that is displayed in the cart for the row showing the package deal discount. The image should be similar to the product images, so keep them to 640 * 777 pixels in size, and they should be rescaled to fit the cart while still having a larger picture for a potential future feature allowing the customer to browse active deals on the kiosk GUI.

